

**New Jersey  
Department of  
Environmental Protection**

**2009  
Recycling  
Awards Program**



Co-Sponsored by



Solid and Hazardous Waste Program  
Bureau of Recycling and Planning



Association of New Jersey Recyclers

## INTRODUCTION

The New Jersey Department of Environmental Protection, in conjunction with the Association of New Jersey Recyclers, annually recognizes excellence in recycling. Our goal is to highlight the success of agencies, businesses, individuals and others who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

## ELIGIBILITY

You may nominate yourself, your business/organization, or any other business, individual or organization worthy of recognition. Applicants or projects must:

- ❖ be located in New Jersey
- ❖ agree to share their project or program with others
- ❖ provide supporting documentation for a two-year period (2007-2008)

Award winners from the previous three years are not eligible to participate again this year.

Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award.

## AWARD CATEGORIES

The categories for these awards are outlined below. You must identify only one category for each nomination on the attached application. The nomination will be judged against other entries in that category.

1. **Institution** – any pre-school, elementary, intermediate or high school, hospital, long-term care facility, nursing home, college, university, or other institution that has implemented a recycling program or expanded an existing program.
2. **Business** – any large or small business that has implemented a recycling program or expanded an existing program.
3. **Retail merchant** – any large or small retail merchant who has implemented a recycling program or expanded an existing program.
4. **Government** – a county, municipality, or state agency/instrumentality that has expanded its recycling or buy recycled program.
5. **Leadership** – county, municipal, business, school or other recycling coordinators who have implemented new recycling programs or expanded existing programs.
6. **Rising Star** – individuals or programs that have achieved exemplary results in previously unsuccessful situations through innovation and persistence.
7. **Outstanding Educator/Educational Program** – any teacher, administrator, community or student group, environmental educator or individual student whose actions have resulted in increased participation in recycling.
8. **Recycling Industry** – any processing facility (Class A, B, C and D), equipment manufacturer, or collector who has contributed to the expansion of recycling in New Jersey.
9. **Source Reduction and Resource Management** – any program that has reduced waste at its source and managed its resources in a more efficient manner.

**10. Volunteer Citizen** – any New Jersey resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in New Jersey.

## **JUDGING CRITERIA**

Please document performance for 2007 and 2008 using the following five criteria. The program narrative may not exceed 4 pages and the supporting documentation may not exceed 15 pages.

### **1. MEASURABLE OUTCOMES AND DOCUMENTATION**

Show us, through data or documents, the following:

- ❖ the nominee's diversion rate and materials diverted;
- ❖ any improvement over time;
- ❖ all recycled products purchased, and any written policy to do so;
- ❖ any reduction in resources used, or any change from toxic products to non-toxic alternatives;
- ❖ how the nominee funded and budgeted his project or program;
- ❖ any enforcement activities performed.

Samples may include weigh slips, bills of lading, bid specs, budget sheets, buy recycled policies, etc.

### **2. EDUCATION AND OUTREACH**

How did the nominee educate both members of his institution/organization, and visitors or clients? What costs were incurred to implement the educational program, and how was this program funded? What rewards or sanctions were used? How many people were reached? Was the nominee able to change behavior, and if so, to what extent? How was that measured?

Samples may include promotional materials, signage, published articles, etc.

### **3. COVERAGE AND REPLICABILITY**

Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

### **4. LEADERSHIP AND INNOVATION**

How does this program or project or individual show leadership and take steps beyond "traditional" recycling? How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

### **5. EXCEEDING REGULATORY STANDARDS**

How has the nominee exceeded regulatory expectations? Did the nominee collect materials not required, or serve clients that he did not need to serve?

## **ABOUT THE ASSOCIATION OF NEW JERSEY RECYCLERS**

ANJR is a non-profit, non-partisan network representing public and private sectors whose mission is to promote sustainability by promoting sound resource management and recycling strategies through education, advocacy, and the enhancement of professional standards. ANJR firmly believes that New Jersey needs an integrated solid waste management plan, and will facilitate that plan with education and advocacy around the issues of recycling, source reduction, resource management, household hazardous waste management, buy recycled sustainability, composting, and litter prevention and reduction.

## **ABOUT THE NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION**

The New Jersey Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will accomplish our mission in partnership with the general public, business, the environmental community and all levels of government. For more information on the Department, please visit [www.nj.gov/dep/](http://www.nj.gov/dep/).

## **SUBMITTALS AND DEADLINES**

Award applications should include all of the following 3 components: your **completed application form** (see page 5), a **program narrative** (no more than 4 pages), and **supporting documentation** (no more than 15 pages). Electronic submissions of the entire nomination package can be sent to [victoria.kerekes@dep.state.nj.us](mailto:victoria.kerekes@dep.state.nj.us). All applications must be received by close of business on July 17, 2009.

Award winners will be notified in September 2009. Awards will be presented during the Annual Recycling Symposium and Awards Luncheon on Wednesday, October 14, 2009. For further information, contact Vicki Kerekes, Bureau of Recycling and Planning, at (609) 984-6906. All entries are public information.

## **SCORING/EVALUATING**

A panel of judges from the New Jersey Department of Environmental Protection and the Association of New Jersey Recyclers will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

	Institution, Business, Retail Merchant, Government, Recycling Industry	Leadership, Rising Star, Outstanding Educator/ Program, Volunteer Citizen	Source Reduction
Measurable Outcomes	30%	10%	30%
Education and Outreach	20%	30%	20%
Coverage and Replicability	15%	20%	20%
Leadership and Innovation	20%	30%	30%
Exceeding Standards	15%	10%	0%