

**Minutes of the January 18, 2011 of the ANJR Board of Directors' meeting
NJ EcoComplex, Bordentown, NJ**

Members present: D. D'Altilio, B. Fiedler, M. Williams, B. Peterson, , D. Caputo, , F. Cornell, W. DeFeo, D. DeMatte, M. Fisher, A. Giordano Sr., M. Gismondi, , A. Moore, D. Napoleon, C. Tolmachewich, A. Yoss, M. Kruzan

Members Absent: J. Clark,, R. Hutchinson, G. Russell, M. Vangieri, G. Young

Members Excused: P. Jones, P. McGaheran, J. McNellis, N. Paquette, B. Patch, J. Pellichero, J. Stanton, M. Vastano,

Guests: Andriana Kontovrakis, Bob Buco

Approval of prior meeting minutes

Barbara Fiedler move

Melinda Williams 2nd

Unanimously approved.

Correspondence

Dominick discussed Letter to Mercer County – not to take facility out of SWMP.

NJDEP send notice of grants to towns.

Presidents Report

Finance Committee Meeting – Bernie will cover

Bayshore has agreed to 4/19 meeting at their facility – Supplying lunch

February is in Morris County....county coordinators meeting before that - BYOB.

Vice President – Planning Report

First planning meeting this am to review Annual Meeting

Look at Recycling New Jersey .com – maybe a demo?

Plastics #1 to #7 with FCR in Camden and Morris – Panel Discussion

Sent out a survey about symposium – comments/suggestions

More information about new markets and new materials

Facebook and Twitter to get information out to the counties

Some munis and counties use each. South Brunswick does both.

Electronics update – no Dana. Maybe Guy can do it as part of DEP update.

Resulted in a E-waste discussion:

NJDEP Website is not accurate, and finding some county or town information is difficult.

Dana is going back to manufacturers for sites and receiving schedules to update their web-site.

Best Buy locations seem to know about it.

Salvation Army

Goodwill

County coordinators – Most know what is going on in their country. Issue will be raised at next coordinators meeting.

Is anyone instituting a fee at the disposal facility? Some towns do charge a handling fee, which Guy said was OK.

Annual meeting

Lawn mower drawing – Charge for ticket. 3 for \$10; 1 for \$5. Drawing before lunch.

Will be charged before the meeting.

Glass & what is happening – single stream. Lots being diverted and NOT recycling.

Next meeting after next month's board meeting (quickie)
Financial Report - Bernie
Balance Sheet Reviewed – about \$30,823.15 in equity
December Income Statement Reviewed – in black for the month.
2010 Year Income Statement - \$932.89 income for the year.
Motion to submit last year's financials to the accounting firm.

Ann Moore - motion
Alan Yoss – 2nd
Approved unanimously

Proposed 2011 Budget (1/11/11 @ 11:11 meeting) –

Key items:
expenses of \$130,888, a \$9000 increase in expenses from actual last year. This budget value is essentially the same as our budget was last year (budget for 2010 was about \$129,000).
Created a couple of new categories (utilities and administrative fees)
Looking to increase revenue through different avenues, sponsorships, workshops and membership growth.
Balanced budget, no plan to dip into reserves.
Expense category “Project” should be Professional Fees.
Executive Director salary increase of 2%.
Added printing costs for year.
Taxes & benefits are projected to increase a lot as a precautionary measure.
Motion to approve the budget
Anthony Giordano moved
Donna Caputo – 2nd
Motion approved

Marketing Ideas

Facebook
Earth 911 – Utilized a lot for recycling information
Should we have a college membership
Maybe reach out to the environmental club or the college recycling coordinator?
Link to RecycleMania (taken over by KAB) or Recycling Olympics
Some folks communicate through organizations (e.g., Water Watch). Group activity changes over time. But a lot of leadership rotation.
NRC alive & working on debt
Keep America Beautiful (KAB)
Recycling Organization of North America (RONA)---we are not a member (fee is \$7500)
Main initiative is a national certification program...being pushed by CA state. ANJR is going to present to group; PA does not like it because it is associated with a university. CA is focused on zero waste, NOT economics.
NRC Conference taken over by Resource Recycling
Colleges may be accessible through ASHEE (Higher Educational System) – Sustainability & Recycling focus.
The group focus' on being green. Andriana will send Marie the link.

Executive Directors Report – See report

Renewals went out in December
A few inner circle members come due this year and some bigger companies.
Got back Tilcon as inner circle - \$6250 more than we had last year.
See report for remainder.

Conference calls on national certification program. They are paying for Marie to go to to give presentation on NJ program. End of month.

Continuing Business

Comprehensive review of clean fill.

Class B Facilities –

Recycling Coordinator Bill not moving. Hunterdon county problem being resolved by shared services.

County rep can sign town submissions. Been suggesting for years.

ANJR sent a letter to Commissioner of NJDEP – DEP should send a letter about July deadline for tonnage grant...same as in law. Submit or lose it! Will expedite funds to others.

Are there towns that did not submit? Who? Why? Will ask Joe Davis.

Mercer Plan Issue – Because of the “new” stage of the approval, ANJR will formally send another letter to clarify our position given the new circumstances.

New Business

No new business

Adjourn

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Regional SHEC Director

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