



# Association of NJ RECYCLERS

Spring 2011

## *Beyond the Curb...*



### **A Message From ANJR President Dominick D'Altilio**

Dear Members:

On January 11, 2011, I met with the Finance Committee (Ronald Hutchinson, VP Development, Bernie Peterson, Treasurer, Board Members Wayne DeFeo, Anthony Giordano, Sr., Ann Moore, Alan Yoss) and Executive Director Marie Kruzan, to review the 2010 year end financials and the Proposed 2011 budget. I am pleased to report that we have completed 2010 in the "black" and our financial status is good. Special thanks to Marie for keeping expenses within the 2010 Budget and to all of our Sustaining, Inner Circle Members and the General Membership for your continuing support.

During the past year, we have continued our work towards achieving a workable solution to the proposed rules governing the operation of Class B & C Recycling Facilities. I would like to thank former NJDEP Assistant Commissioner Nancy Wittenberg for her help with this issue and wish her luck and success as the newly appointed New Jersey Pinelands Commission Executive Director.

In November we went on record urging NJDEP Commissioner Martin to approve a Class A Recycling facility in Trenton. This facility was approved through the Mercer County Planning process. Our letter stated that *"We are gravely concerned about the precedent that may be set with regard to the current recycling planning process for siting recycling facilities."*

When the NJDEP rejected the approval on a technicality, we also contacted the Mercer County Freeholder Board and stated that *"ANJR is gravely concerned about the precedent that your decision will have with regard to the future of private investment in the recycling industry. Specifically, if Mercer County removes a facility from the plan after it followed the county designed process and has followed all of the*

*procedures, included community input and has been properly approved for plan inclusion, Mercer County will have single handedly stated that the recycling industry is not welcome in New Jersey."*

Mercer County freeholders, on December 23, 2010, voted again to ask NJDEP to allow them to block construction of the proposed recycling center. We are still following this important matter.

In closing, according to the recently published Membership Marketing Benchmark Report by Marketing General:

***The #1 reason that members joined the organization is to network with others in their field.***

I believe that ANJR meets that need and provides you with the opportunity through our annual Meeting, Swap & Share, Symposium, Website and Newsletter to network with the New Jersey recycling community.



2010 REX Award recipient Melinda Williams and her husband Dan.

## The 30th Annual Recycling Symposium & Awards Luncheon

On October 14, 2010, ANJR hosted the 30th Annual Recycling Symposium and Awards Luncheon at the Sheraton Eatontown Hotel, Eatontown, NJ. The topic of the symposium was "Food for thought," and presentations included the following: Recycling Around the World, Suburban Furniture - cuts its waste stream in half; 25 Years of shared services; More in the Bucket = Less Out of the Pocket and Curbside Organics Collection.



ANJR Vice President - Programs Melinda Williams, received the 2010 ANJR REX Award in recognition of the outstanding contributions she has made to recycling in Salem County and in New Jersey. Also during the event, winners of the annual recycling poetry contest for children in fourth through sixth grades were honored.

The following awards for outstanding achievement in recycling were awarded at the symposium:

### **Institution**

Hunterdon Medical Center

### **Business**

NJ State Fair

### **Leadership**

Franz Adler

### **Educator/Educational Program**

Medford Lakes Cub Scout Pack #48

### **Commissioner's Certificate of Recognition**

John Haas

&

Carpet Cycle

## **ANJR Web Site and New e-mail Address**

Recently the Association's web site, [ANJR.com](http://ANJR.com), was redesigned to make it 'cleaner' and easier to navigate. Members are encouraged to visit the homepage to get the latest in recycling news statewide. A new feature that should help prevent meeting and/or event conflicts is the Event Calendar. Also, chocked full of up to date information is the 'resource' section. Visit soon!

ANJR has a new email address and it is [anjr@optimum.net](mailto:anjr@optimum.net). Please update your records accordingly.



Innovation. Recovery. Value.

Recycling has grown into what today is a global commodities business. With four generations of experience, Integrity Recycling and Waste Solutions Inc. has grown along right with it. Integrity understands the intricacies of the recycling industry so well that they are able to generate consistently high returns for their customer's recyclable materials-even as market conditions fluctuate.

Founded in 2006, Integrity recycling has over 100 years of industry knowledge. Providing recycling and waste solutions including but not limited to paper, plastic, metal, organic waste, product destruction and confidential shredding, Integrity understands how to identify revenue potential in the waste stream of a business – and that business can trust Integrity to educate them accordingly. Integrity's goal is to build a long-term relationship with municipalities, businesses and institutions founded on that trust. Integrity will learn about materials specific to a customer's needs, and explore their possible recovery value, and teach each customer about the service and marketing process.

Integrity Recycling & Waste Solutions markets over 12,000 tons per month worldwide. They work with a nationwide network of strategic partners for the collection and processing of waste, recycling and recovery. Integrity will customize an efficient, cost effective, profitable waste management solution for its customers. Integrity is in the forefront of the recycling industry with the ability to furnish monthly reports detailing recyclable tonnage, value, and environmental impact-as well as market updates on the latest commodity values. Their reporting capability enables them to measure every success from start to finish. Integrity has developed the first ever Green Machine Conservation Calculator for I-Tunes and Blackberry users. This allows users to access environmental impacts on their mobile devices instantly. Constantly engaging their customers and potential clients, you can find them on the web at [integrityrecycling.net](http://integrityrecycling.net), twitter, facebook, and linkden. Feel free to contact them at 1-866-651-IRWS or [info@integrityrecycling.net](mailto:info@integrityrecycling.net).

## NJDEP Update

The NJDEP and the Northeast Recycling Council (NERC) will be offering training classes in construction and demolition debris (C&D) recycling. Because C&D waste makes up a significant part of the waste stream and is poorly recycled, NJDEP will provide funding to NERC to extend their C&D training program that is now planned for New York State. NERC will facilitate one-day training for New Jersey builders and remodellers to promote C&D material reuse and recycling and green job skills. NERC will collaborate with WasteCap Resource Solutions ([www.wastecapwi.org](http://www.wastecapwi.org).) Participants will receive accreditation to allow them to obtain LEED construction waste management points. The training will be held in May.

NERC and the Northeast Waste Management Officials' Association (NEWMOA) convened a paper recycling summit last July to determine how office paper could be better collected for domestic mills producing high-end paper. NERC and NEWMOA want to locate very large generators of office paper to arrange direct shipment to mills. This project probably will not take place in New Jersey since grant funding is limited to generators who have their headquarters in New England. NERC and NEWMOA reported that large generators of office paper who are not recycling are banks, pharmacies and law offices.

The NJDEP questioned this supposition, since these businesses may have their paper shredded off site to meet confidentiality requirements. The NJDEP has examined municipal waste at a transfer station and has found that most office paper in the waste derives from family-owned business-to-business firms such as those who lease heavy equipment or install commercial electrical systems. Examination of office park waste is a possible next step. The NJDEP will also contact the professional organizations of these three industries for information.

The NJDEP agrees with NERC and NEWMOA that it is desirable to direct white paper to domestic mills. If any ANJR members can assist NJDEP in examination of office park waste, or can explain how law, medical, and banking papers are managed, or can find large generators of office paper who might be interested in developing relationships with mills, they are asked to contact Sondra Flite at

[sondra.flite@dep.state.nj.us](mailto:sondra.flite@dep.state.nj.us). Sondra would also like to know what price per ton is sufficient incentive to cause large recyclables haulers to collect high grade office paper as a separate stream.

*Article provided by NJDEP staff member Sondra Flite.*

## Rocket Launch Preparations In Chatham

February 8, 2011— NATH Sustainable Solutions, Chatham Township Environmental Commission and the School District of the Chathams welcome the recent arrival of a new A500 Rocket Composter which will be used to recycle food waste from the town's K-12 public schools. The Rocket will be installed at the high school and is planned to recycle most of the district's pre and post consumer food waste. NATH and the Chatham Township Environmental Commission provided both the school district and township residents with educational materials about composting and the school district will incorporate the Rocket Composter into hands-on recycling, earth science and biology student learning curriculum. Through a continuous aerobic process, the Rocket will recycle all varieties of food waste within two weeks and transform it into compost that will be used on school grounds, thus reducing solid waste and landscaping costs. The Rocket will be started within the next few weeks. The Rocket's purchase was made possible through a Sustainable Jersey Grant that was awarded to the Chatham Township Environmental Commission.



L-R: Peter Marcalus and Gerardo Soto of NATH Sustainable Solutions, Pat Collington-Chatham Township Environmental Commissioner, John Cataldo-School District of the Chathams Facilities Supervisor, and school district employees Michael Klein and Gasper Major.

**Valerie Montecalvo honored in Forbes**

The renowned Forbes Magazine just highlighted four New Jersey women in business who serve as leaders in their respective fields and one of these leaders is ANJR Board Member Valerie Montecalvo of Bayshore Recycling Corp. The December 22<sup>nd</sup> edition promotes Valerie's leadership in an article entitled Changing the Way the World Thinks About Construction and Demolition Waste. The article features Bayshore's commitment to materials recycling, as well as Valerie's vision for clean, renewable energy. It also should be noted that Bayshore Recycling and its affiliated companies are local Woodbridge-based businesses that have grown and thrived despite trying economic times. Bayshore continues to successfully expand their environmentally-based recycling operations and create local jobs. Bayshore prides itself on its efforts to promote recycling and renewable energy to schools, businesses, non-profit organizations, environmental groups and the local officials in Woodbridge Township. They have truly become "the model" to emulate. Bayshore's Eco-Complex and Energy Campus is a centerpiece of plans by Woodbridge to foster sustainability and responsible stewardship of our dwindling natural resources. A link to the article can be found at: <http://www.bayshorerecycling.com/sites/www.bayshorerecycling.com/files/forbes.pdf>.

*Information for the article has been provided by Cynthia A. Fair of Bayshore Recycling.*



Sondra Flite (l.) of the New Jersey Department of Environmental Protection and Penny Jones of the Morris County Municipal Utilities Authority (also an ANJR Board Member) at the 30th Annual Recycling Symposium.



(l. to r.) Green Sky Industries representatives Kathy Arciero, Cheryl MacDonald, and Joe McNellis (also an ANJR Board Member) at the 30th Annual Recycling Symposium.



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Stephen Hamm of Windsor Barrel Works and Kathleen Hourihan of the Morris County Municipal Utilities Authority (also a former ANJR Board Member) at the 30th Annual Recycling Symposium.