



# *The New Jersey WasteWise Business Network*

## **Background Information:**

The New Jersey WasteWise Business Network is the New Jersey chapter of the USEPA's national WasteWise program, which is a program designed to help businesses and other organizations learn how waste reduction, recycling and recycled product procurement not only help the environment, but also their bottom line. The Network holds two general membership meetings per year where speakers present information on waste reduction, recycling and recycled product procurement, including case study presentations from companies and organizations with successful programs. The meetings also include time for folks to network with each other and make business connections. The meetings normally run from 9:30 a.m. to 12:00 p.m. and are held in central New Jersey. The Network produces a quarterly newsletter, holds special events and develops helpful resources, such as a Case Studies report on companies and organizations with successful recycling programs that make both environmental and economic sense. Network members also receive educational and informative updates on recycling, waste reduction, recycled product procurement and related sustainability topics throughout the year. There is no fee associated with our program. Please visit the Network's website at <http://www.nj.gov/dep/dshw/recycling/wastewise/brbn03.htm> for more information.

## **New Jersey WasteWise Business Network Benefits Include the Following:**

- Educational and informative e-mail updates on recycling, waste reduction, recycled product procurement and related sustainability topics;
- Biannual educational meetings where you will learn how to:
  - reduce waste and save money;
  - increase recycling and reduce disposal costs; and
  - expand your cost-effective purchase of recycled products;
- Networking opportunities;
- "The New Jersey WasteWise Bulletin" quarterly newsletters;
- Inclusion in special events;
- Positive publicity in the media; and
- Public relations gains.

## **How to Join the New Jersey WasteWise Business Network:**

Contact Steven Rinaldi of the NJDEP, Bureau of Energy and Sustainability about joining this **free** educational network at [Steven.Rinaldi@dep.nj.gov](mailto:Steven.Rinaldi@dep.nj.gov) or at 609-633-0538.