

# **New Jersey WasteWise Business Network**

**November 2, 2017**

**NJ Forensic Science Technology Center Auditorium  
1200 Negron Drive, Hamilton, NJ 08691 (Mercer County)**

## **Agenda:**

- 9:30 a.m.           **Welcome and Update** – Steve Rinaldi, WasteWise Chair, NJDEP, Bureau of Energy and Sustainability
- 9:40 a.m.           **The New Jersey Sustainable Business Registry** – Helaine Barr, NJDEP, Bureau of Energy and Sustainability
- 9:50 a.m.           **Maintaining a New Jersey Green Business Chamber of Commerce** – Allan Fliss, Founder and Executive Director, New Jersey Green Association
- 10:10 a.m.          **Contamination of the Recycling Stream and the “Recycle Often, Recycle Right” Educational Campaign** – Bill Lehman, Area Business Development Manager – Recycling, Waste Management, Inc.
- 10:40 a.m.          **Break**
- 10:55 a.m.          **Zero Waste Strategies and Certification** - Sue Beets-Atkinson, Zero Waste Advisory Council Chair, Green Business Certification Inc.
- 11:40 a.m.          **Campbell Soup Company’s Appetizing Waste Reduction and Recycling Program** – Michael E. Downs, Environmental Sustainability Analyst, Campbell Soup Company
- 12:10 p.m.          **Adjourn/Networking/Open Discussion**



Preserving Resources,  
Preventing Waste