

# Municipal Recycling Enforcement & Education

Ron Lottermann, CRP, CPWM  
Borough of Fair Lawn



# Education

**The carrot method**



# Why Educate?

- **Educated residents:**
  - Make better choices
  - Make less phone calls asking questions
  - Are less frustrated
  - Feel they are better served when they know all the services offered
  - Save tax dollars

The Fair Lawn Recycling Division

**\$55,000**

**REDUCING YOUR GARBAGE SAVES YOUR TAX DOLLARS!**

Fair Lawn pays a fee for each pound that is thrown away.

If every resident reduced their garbage by  
1 pound per week, Fair Lawn would save  
\$55,000 per year of your tax dollars!

If you recycled more instead of throwing  
it away, that number could double!

**Ways to Save**

- \*Recycle more
- \*Buy in bulk
- \*Composting
- \*Grass Cut-it-and-leave-it
- \*Give away items
  - Freecycle.org
  - Habitat for Humanity  
973-782-6996



Call  
**201-794-5304**  
to learn how to  
reduce your garbage!



# Barriers to Education

- **Budget for printed supplies**
- **Lack of knowledge on how to create materials**
- **Lack of staff / time**
- **Different languages**



# Solutions: Budget

- **Use alternative low / no cost options**
  - Facebook
  - Twitter
  - Website
- **Corporate sponsorship**
- **Combining with other department's educational materials**



# Solutions: Graphic Design Knowledge

- Take a class (night school / continuing ed)
- You Tube
- Lynda.com – educational classes
- Hire someone – expensive
- College interns



## Solutions: Lack of Staff / Time

- College interns
- Local high school graphic arts program
  - Contest potential
- Biggest time investment is initial creation
  - Updates take less time





# Solutions: Different Languages

- Decision to translate to other languages
- How to translate
  - Hire a professional translator
  - Good translate (not a good option)
- Use alternatives to words!
  - Pictures
  - Icons

# Calendar

## Fredericton & New Maryland Only

### 2014

#### Blue & Grey Box Weekly Pick-Up Schedule

#### Calendrier de collecte hebdomadaire des boîtes bleues et grises



January/janvier 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

March/mars 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30	31						

May/mai 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
				1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

February/février 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28		

April/avril 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30				

June/juin 2014							
S/d	M/l	T/m	W/m	T/l	F/v	S/s	
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30						

## Fredericton & New Maryland Only

**PLEASE NOTE:** If you receive this calendar and are not involved in the weekly blue and grey collection program but are on the once a month region-wide program, this does not affect your collection date. Please keep the calendar for the helpful recycling tips on the back. The designated orange days on the calendar are for Household Hazardous Waste days only (please see reverse).

**REMARQUE :** Si vous recevez ce calendrier et que vous ne participez pas au programme hebdomadaire de boîtes bleues et grises, mais participez au programme mensuel régional, le jour de ramassage ne change pas. Vous devriez garder le calendrier à portée de la main, car il contient des conseils utiles pour le recyclage. Les jours désignés en orange indiquent les jours de collecte des déchets domestiques dangereux (DDD) au site de la DSRF, tous les mercredis et samedis (voir les détails au verso).

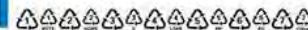
### Blue Box Tips



**Metal Food Cans:** Tin, steel and aluminum food cans including: soup, spaghetti sauce, vegetable cans, etc.

**Plastics:** All plastic containers with the recycling symbols numbered 1-7 and No. 4 plastic shopping bags are acceptable. Check the bottom of the container.

**Milk Cartons**



- NO glass
- NO foil plates
- NO plastic toys or plastic swimming pools
- NO plastic wrapping, such as stretch wrap
- NO plastic bags from gardening products such as fertilizer
- NO motor oil containers
- NO ceramic dishes
- NO Styrofoam
- NO unnumbered plastics

Please ensure items are clean!

### Grey Box Tips



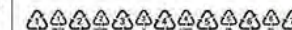
### Conseils pour la boîte bleue



**Boîtes d'aliments en conserve :** contenants métalliques, en fer-blanc et en aluminium (boîtes de soupe, de sauce à spaghetti, de légumes, etc.)

**Matières plastiques :** tous les contenants en plastique portant un symbole de recyclage de 1 à 7 (voir sous le contenant) ainsi que les sacs en plastique n° 4 sont acceptés.

**Cartons de lait**



- PAS de verre
- PAS d'assiettes en aluminium
- PAS jouets ni de piscines en plastique
- PAS de pellicules plastiques, comme le film étirable
- PAS de sacs en plastique de produits de jardinage (p. ex. sacs d'engrais)
- PAS de contenants d'huile à moteur
- PAS d'objets en céramique
- PAS de Styromousse
- AUCUN plastique sans symbole de recyclage

Assurez-vous que les articles sont propres!

### Conseils pour la boîte grise



# Brochures



# Flyers

The Fair Lawn Recycling Division announces

## 2015 CLEAN UP FAIR LAWN EVENTS

COUNTS AS COMMUNITY SERVICE HOURS!

Volunteers are needed to assist with cleaning up litter in Fair Lawn. Free T-Shirts, gloves, bags, breakfast and fun!

**Volunteers must register by calling 201-794-5341**



If you can't join us, then clean your street, a nearby park or in front of your business!



Saturdays  
8:45<sup>am</sup> - 12:30<sup>pm</sup>

April 25<sup>th</sup>  
(Earth Day Event)

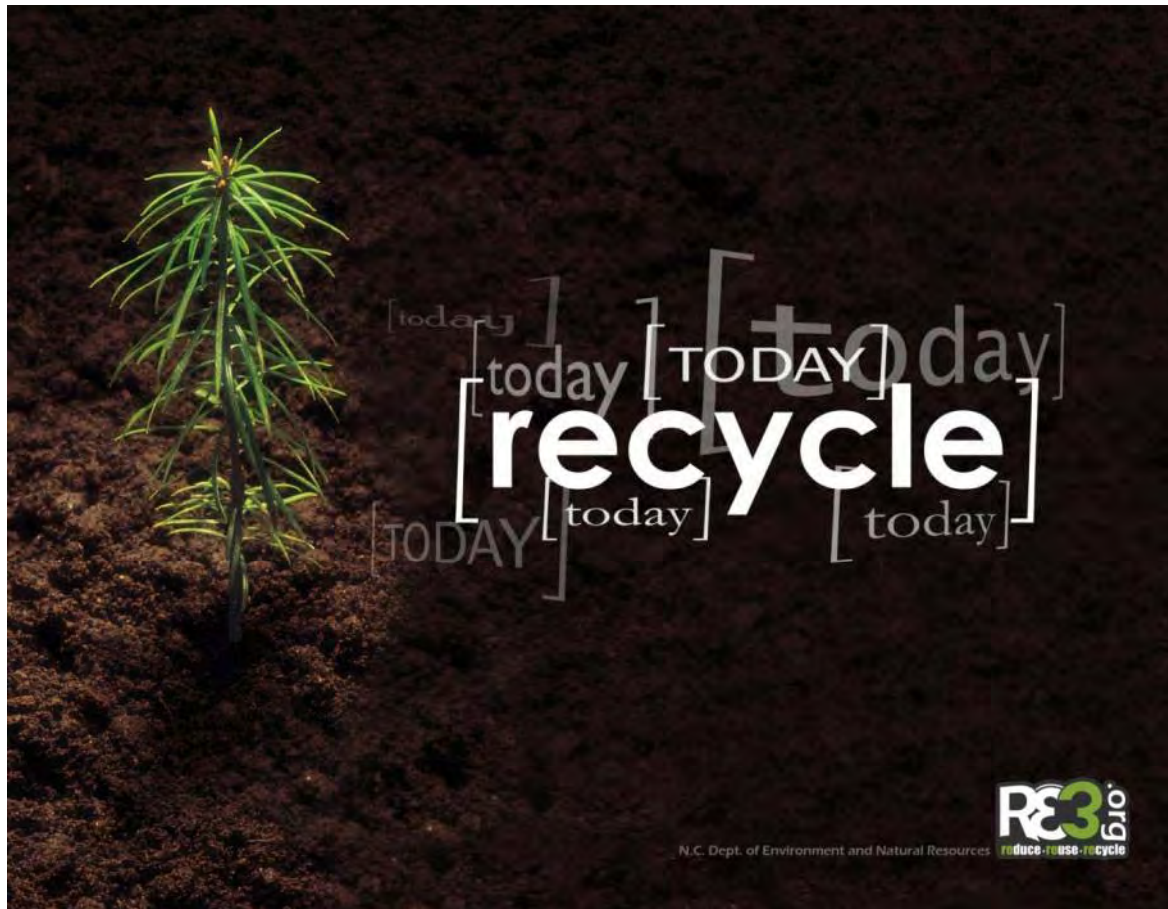
May 16<sup>th</sup>  
June 13<sup>th</sup>  
September 26<sup>th</sup>

Meet at the Recycling Office  
at 20-05 Saddle River Rd.

# Dumpster Decals



# Professional Designs



# Other Industries



**Antler Ridge Lodge**

**ANTLER RIDGE LODGE** is near Hamill, South Dakota, and has been a family farming operation since 1909. The property has been one of the highlighted sites for the South Dakota Invitational Governor's Pheasant Hunt continually since 1991.

**PHESANT HUNTS**

We offer premier South Dakota pheasant hunting for groups large and small. With two beautiful lodges, and over 3,000 acres of privately owned and managed property nestled in the heart of the infamous Gregory, Winner, Chamberlain Pheasant Triangle, we consistently have record setting wild pheasant populations that ensure some of the best pheasant hunting in South Dakota!

**DEER HUNTS**

Hunters can expect a ratio of 80 / 20 percent mule deer to whitetail deer inhabiting most of our 3,000 acres. With varying terrain of fields, creeks and rolling hills, all surrounded by our rich crop grounds, we've groomed and scouted some of the best deer habitat in South Dakota. Your deer hunt is guaranteed to be a great success at Antler Ridge Lodge.

**TURKEY HUNTS**

Antler Ridge Lodge contains a large sustainable population of Merriam Turkey. We offer a limited number of archery turkey hunts from the middle of April to the middle of May each year.

**ACCOMMODATIONS**

Built to accommodate groups of up to 20, the 3100 square foot Main Lodge is perfect for groups of all sizes. It features a full bar, game tables, large dining room, fireplace, Satellite TV, and wireless internet, all in a warm and inviting atmosphere.

Lodge 2 was added in 2008 to accommodate an additional 7 hunters and allows us to accommodate larger groups, while offering separation and privacy for smaller groups. It features a stocked fridge in a full kitchen, a pool table, TV, two bedrooms and its own private bathroom.



# Enforcement

**The stick method**



# Failure to Recycle?





# Enforcement Purpose

- Obtain compliance from
  - Residents
  - Businesses
- Recycling Education
- Gather Information about your program
- Generate revenue
- Required for NJ Recycling Tonnage Grant



# Enforcement Benefits

- Targeted education
- Saves garbage disposal costs
- Increases recycling rate
- Increases recycling revenue
- Opportunity to speak with residents and businesses regarding program
- Helps you better understand problems in your program

# Synergies

- **Establish partnerships with**
  - **Garbage hauler**
    - Crews notify recycling office of problems
    - Leave recyclables at curb
  - **Health Department**
  - **Code Enforcement**
    - Property maintenance violations
  - **Building Department**
    - Illegal construction



# Levels of Enforcement

- **What to enforce?**
  - Municipal enforces municipal ordinances
  - CEHA enforces County & State laws
  - CEHA can enforce municipal laws upon agreement with the municipality
  - DEP enforces State laws



# Ordinance Review

- **Review your ordinances:**
  - Does it comply with your County solid waste plan?
  - Does it mandate all of the materials in your recycling program?
  - Does it give enforcement powers to the Recycling Coordinator? DPW? The people you have doing enforcement?

# Penalties

- Do the recyclables become property of the municipality when placed at the curb? Is the theft of recyclables covered?
- Penalties (fines)
  - Are the penalties adequate for your community?
  - Is there a minimum and maximum penalty?
  - Are there penalty steps for repeat violators?
  - Does the judge have final say in the penalty?



# Enforcement Policy

- How do you want your enforcement program to operate?
- Have your policy written so your staff knows it and can refer to it.
- Annually review the policy and update as necessary.





# Frequency of Enforcement

- **When to Enforce?**
  - Recycling days
  - Garbage days
  - After a complaint
  - Spot checks
  - After crew reports problems
  - Random vs. Every day



# Enforcement Personnel

- **Who is going to enforce?**
  - Recycling Coordinator
  - Collection crew
  - Public works
  - Police
  - Health Department
  - CEHA
  - Property Maintenance Inspector



# Types of Notification

- **Notification**
  - Hang tags
  - Barrel stickers
  - Written warnings in door
  - Written warnings mailed return receipt
  - Verbal notice
- **Remember to include educational material with the notification**

# Documentation

- **Documentation**
  - **Keep documentation of warnings issued**
    - Track repeat offenders
    - Track types of warnings being issued
      - Helpful for your education program
    - Court evidence
  - **System**
    - Computer database
    - Paper filing system

Recycling Barrels - Fair Lawn Recycling Barrels

Home Create External Data Database Tools Acrobat

View Paste Copy Format Painter Views Clipboard Font Rich Text Records Sort & Filter Window Find

Unassigned Obj... Resident / Barrel Information Programmed by Ron Lottermann - May '98 for Fair Lawn Recycling Division

Resident Information

Block 4807

Lot 17

House Number 13-10

Street Name Fair Lawn

Number of Families 1

Resident Name Unknown

Phone Number

Recycling Barrel Number 12532

Barrel Verified Date 1/9/2008

COO date 10/16/2002

Barrel Reported Stolen

Barrel Returned Damaged

Issued Red Sticker

Blue Sticker

Warnings Issued

Wait List

3 Violations

Comments

Street Warning

Leaves in Street

Declined Barrel

Sign Ord. Flyer Sent

Compost Bin

4/22/15 - containers too large; construction, metal and yw with garbage. Garbage exceeds limit. House number blends in with house.  
12/8/15 - yw in plastic bags.  
12/17/15 - yw in plastic bags. Leaves in street after collection done.

6/13/01 - issued new barrel.  
12/18/15 - 3 violation letter sent.

Record: 1 of 1 Filtered Search

Borough issued block number for property

Num Lock Filtered

10:52 AM 5/8/2017



# Repeat Offenders

- **How do you handle repeat offenders?**
  - **After X number of warnings**
    - Formal letter outlining warnings, penalties and corrective action required
    - Educational materials
    - Phone number to call if they have questions



# Responsible Party

- Who is responsible?
  - Tenant
  - Landlord
  - Business
  - Property owner
  
- Establish by Ordinance



# Considerations

- Supreme Court decision allows garbage to be searched when it is placed to curb
- Must obtain permission to go on private property
- Multi-family complexes
- Schools
- Garbage on property lines
- Language barriers



# Summons Policy

- **Check procedure with your municipal court!**
  - **Summons book**
  - **Sign as citizen's complaint or officer of the court**
  - **Court date**
    - **Day / Night**
    - **No overtime policy in effect**

# Evidence

- **Investigate**
  - Make sure you have all the facts
- **Document evidence**
  - Take photos
  - Keep evidence such as envelopes with names & addresses
  - Take name, address and phone number of witnesses.

# Fair Lawn Enforcement

Year	Warnings	3 Violation Letter	Summonses
2016	247	3	0
2015	619	5	0
2014	567	3	0



# Fair Lawn Enforcement

- Yearly numbers change depending on staff available for enforcement
- Average 25 warnings per day in garbage section
- Most warnings are for:
  - Cardboard and metal with garbage
  - Yard waste not properly contained

# Violations



# Violations



# Violations

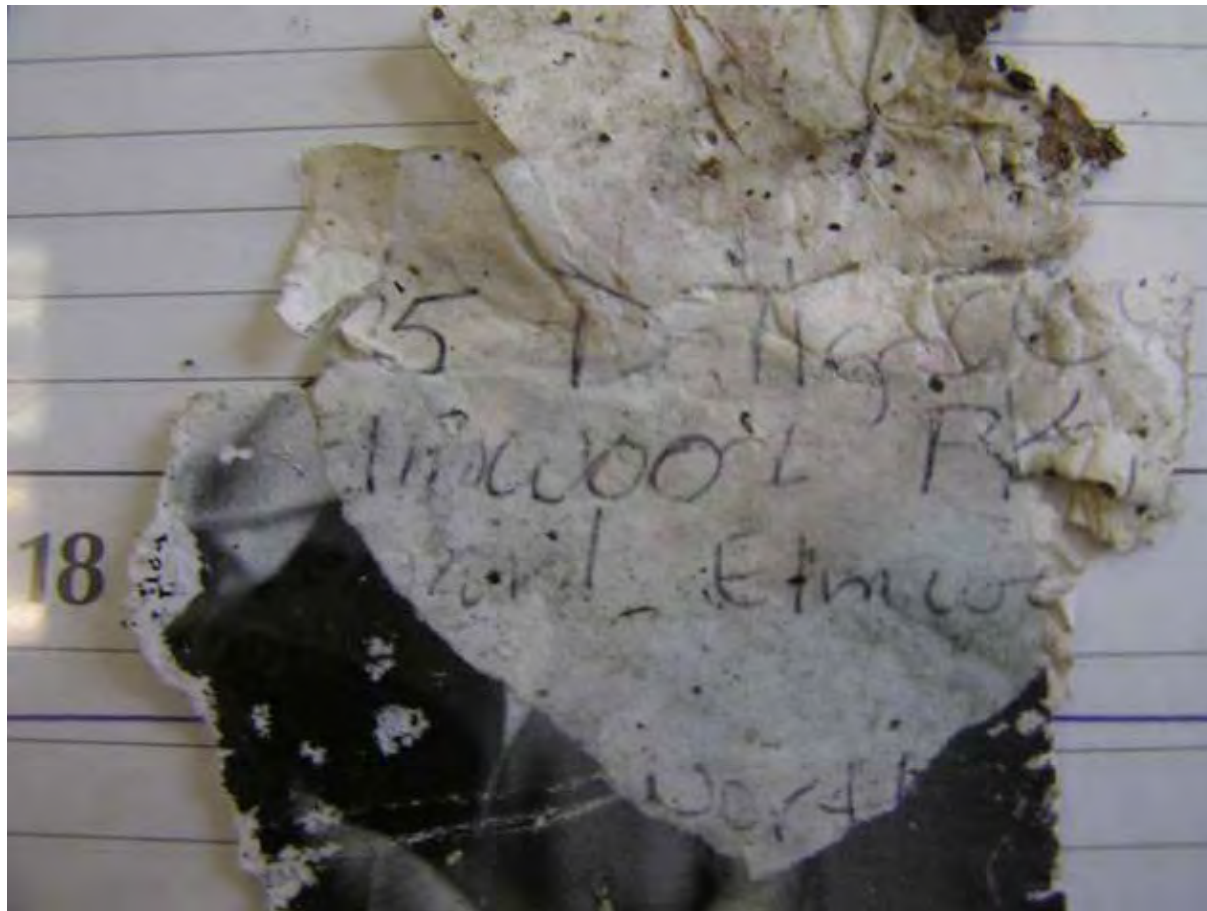


# Violations - Illegal Dumping





# Evidence



# Multi-Family



Questions?



# Contact

- **Ron Lottermann, CRP, CPWM**
  - **Borough of Fair Lawn, NJ**
  - [recycling@fairlawn.org](mailto:recycling@fairlawn.org)
  - **201-481-8664**
  - **PO Box 376, Fair Lawn, NJ 07410-0376**