



# Association of NJ RECYCLERS

Fall 2008

## Beyond the Curb...



### A Message From ANJR President Dominick D'Altilio

Dear Members:

Well as the saying goes "do you want the good news or the bad news?"

The good news is that the Association is well! Our membership has expanded to include new government and business members. Our Inner Circle welcomes seven new members with Greenstar joining PSEG & Integrity Recycling & Waste Solutions as Sustaining Members. In October over 281 recyclers attended our Symposium, an increase of 3%.

Our efforts were successful and the Recycling Enhancement Bill became Law. At the request of ANJR and the Counties, the DEP also reviewed this year's formula for the distribution of recycling funds to Counties. We have also asked the DEP to look at specific items regarding the way Recycling Tonnage funds are distributed to the towns, and to consider revising the Single Stream calculation that includes residue.

We have partnered with the Association of New Jersey Household Hazardous Waste Coordinators (ANJHHWC) in commenting to Senator Smith on changes to the E-Scrap recycling bill, S-2144.

Our dialog with the DEP regarding the Stormwater Rules for class B & C recycling facilities has been, I would not say successful, but productive and continuing.

And now for the "Bad" news – the world economic "crisis" has reached the recycling markets. After many boom years, prices for the sale of recyclables have dropped, and in many cases, municipalities and companies have gone from getting paid to paying for the disposition of recyclables. The market conditions we are now experiencing are nothing new, they have occurred in the 90's and will occur again. The material we collect are commodities and subject to world economics. As a recycling community we must remain composed,

continue our commitment to recycling and be prepared to defend recycling against those who will use this market drop to discredit recycling and our work. **Remember in New Jersey recycling is the Law, no matter what the market conditions are.**

In closing, I would like to thank all the members who serve on all committees for the outstanding job they do. Without their time and talent, ANJR wouldn't be as successful as we are. Thanks to all of you!



2008 REX recipient Alice Tempel of the Borough of South Plainfield with ANJR President Dominick D'Altilio at the 28th Annual Recycling Symposium and Awards Luncheon.

### ANJR Redesigns Web Site

Visit the newly designed ANJR.COM web site. You will find the site is 'cleaner' and easier to navigate with updated information you need to know. During your visit you will note that our valued Inner Circle Members are highlighted. We recommend that members utilize these companies' services. See something you would like changed? Email suggestions to [anjr@verizon.net](mailto:anjr@verizon.net)



## Enviro-Mobile Makes Its Debut

The latest tool in teaching adults and children throughout Middlesex County what they can do to help save the environment rolled into the County's Thompson Park on June 27, 2008, as officials gathered to dedicate Monroe Township's Enviro-Mobile.

A 24-foot-long trailer has been transformed into a mobile classroom featuring nine displays that illustrate the various aspects and programs in place for recycling, solid waste disposal and environmental protection.

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***It is the first trailer of its kind in the state.***

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Students of all ages can view the 5-by-3-foot displays at community events throughout the Township and the County. The educational panels, each one slid behind a layer of Plexiglas, are interchangeable and can be replaced or updated so the information is always current.

The Middlesex County Division of Solid Waste Management awarded the Township a matching \$10,000 Recycling Enhancement Grant to help construct the classroom.

The trailer also played host to a County program through which residents exchange mercury-filled thermometers for digital ones. Residents also were able to bring their spent Compact Fluorescent Bulbs (CFLs) for recycling.

Many ANJR members visited the Enviro-Mobile at the ANJR Symposium on October 15th and the Enviro-Mobile was featured in an article in "Wasteage" magazine on September 1, 2008.



*ANJR Executive Director Marie Krusan (l.) and ANJR President Dominick D'Altilio (r.) with Monroe Township Department of Public Works employee and Enviro-Mobile designer Joseph Slomian.*



*ANJR President Dominick D'Altilio (left) presenting a Certificate of Appreciation to NJ Senator Bob Smith at the 28th Annual Recycling Symposium and Awards Luncheon.*

## Recycling Toolbox.....Retool for Success The 28th Annual Recycling Symposium & Awards Luncheon

On October 15, 2008, ANJR hosted the 28th Annual Recycling Symposium and Awards Luncheon at the Sheraton Eatontown Hotel, Eatontown, NJ. The topic of the symposium was "Recycling Toolbox.....Retool for Success," and presentations included the following topics: "Schools have potential," "Dollars and Sense," "Going Green," and "Green Purchasing."

Former ANJR Board member and Secretary Alice Tempel received the 2008 ANJR REX Award in recognition of the outstanding contributions she has made to recycling in NJ. Also, during the event, winners of the annual recycling poetry contest for children in fourth through sixth grades also were honored. In addition, the following awards for outstanding achievement in recycling were given:

### **Institution**

Lavallette Elementary School

### **Business**

Anheuser-Busch, Inc.

### **Government**

Trap Rock Industries, NJ Dept. of Transportation and Rutgers University

### **Leadership**

Janet Pellichero, Princeton Township

### **Rising Star**

Rowan University

Thomas Quinn, Mansfield Township School District

### **Educational Program**

Ocean County Master Composter Program

### **Volunteer Citizen**

Megan Giulianelli

## What Happened to the Recycling Markets?

By Ralph A. Giordano,  
Integrity Recycling & Waste Solutions  
November 12, 2008

Recycling Markets have taken on every verb short of vanished. For those of you who remember the earlier times of recycling, commodity prices have seen lower value, but never in the history of this industry have they decreased to such a degree. To isolate one contributing factor would be impossible, but the "economic crisis" is the ultimate culprit. Where did the pricing decline start is the one question many are pondering. The decline in the country's housing market, the lack of consumer buying, overseas manufacturing dependency, etc, etc? One thing is for sure: China's and India's consumption and appetite for our waste paper clearly had a major impact on the rate at which these commodities fell. As mill inventories increased and finished product sales declined the need for recovered fiber halted. Paper mills reduced production, lowered pricing or ultimately ceased buying. China, the largest consumer of recovered corrugated cartons, simply stopped buying from our shores. This in turn created a panicked state for suppliers looking to move their tonnage at any rate and in some areas, at any cost. Mixed office paper and other high grades were also impacted by the lack of foreign demand. As fewer and fewer orders became available the domestic market became flooded, thus supply exceeded demand. The major difference between the current and the past industry crisis is that now waste paper movement is extremely limited, but it will normalize.

Where is the recycling industry going and when will commodity prices be back to usual, many are asking. The first part of this question has a simple answer, while the latter is indefinite. The recycling industry is here to stay. Sustainability and the need to reduce our environmental footprint will become more and more important over the next several years. Recycling is mandatory not because it is the position of a governmental body, but because it saves our earth and the consumer money. As our nation becomes more independent with regard to energy and manufacturing, we will begin to see improvement in all aspects of our economy. As all of us know, the recycling market is not the only market suffering at the moment. As manufacturing begins to resurface and consumer buying improves, mills will begin to need recovered fiber at a consistent rate. Once current mill inventories are consumed and the economy flourishes, demand will

once again exceed supply. As recycling rates increase in the typical \$5, \$10, and \$15 increments, we will once again see substantial returns. It will be at this point that we must reflect on history, and make sure we prevent the crisis of the past from happening again.

In conclusion, what goes up must come down and fortunately what goes down must come up, as is the case with all commodities. However, through the ups and downs, remember recycling always pays. Recycling saves money and our planet's valuable resources too. **RECYCLE— "IT'S THE RIGHT THING TO DO," and besides, it's the law!**

**THANK YOU FOR YOUR SUPPORT...**

### Our Sustaining Members



**Integrity Recycling & Waste Solutions**



### Our Inner Circle Members

#### Gold

**Winzinger Incorporated**

#### Silver

**Central Jersey Waste and Recycling, Inc.**

**Green Sky Industries**

**SIMS|RECYCLING SOLUTIONS**

**Waste Management - Recycle America**

#### Bronze

**Laser Save**

**Occupational Training Center of Burlington County**

**USPowerGen**

**Tilcon New York, Inc.**

**Recycled Fibers Division of the Newark Group**

**Natures Choice Corporation/Reliable Wood Products**



**Additional Pictures From the 28th Annual Recycling Symposium & Awards Luncheon**



*Participants in the annual auction.*



*The 2008 graduates of the N.J. Recycling Certification Series.*



*2008 Leadership Award recipient Janet Pellichero (right) of Princeton Township pictured with NJDEP Assistant Commissioner Nancy Wittenberg.*



*2008 graduate of the N.J. Recycling Certification Series Jeff Marcason of the Borough of Northvale pictured with NJDEP Assistant Commissioner Nancy Wittenberg.*



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