

# **New Jersey WasteWise Business Network**

**November 13, 2014**

**NJ Forensic Science Technology Center Auditorium  
1200 Negron Drive, Hamilton, NJ 08691 (Mercer County)**

## **Agenda:**

- 9:30 a.m.           **Welcome and Update** – Steve Rinaldi, WasteWise Chair, NJDEP, Bureau of Recycling and Hazardous Waste Management
- 9:40 a.m.           **Carton Recycling Has Arrived!** – Barbara Heineken, Carton Council
- 10:10 a.m.          **Faster, Better, Cheaper: Recycling, Waste Reduction & Sustainability Communications that Employees & Customers Will Actually Care About** – William Russell, Principal, Transitioning to Green, LLC
- 10:45 a.m.          **Break**
- 11:00 a.m.          **Commercial and Residential Carpet Recycling Update** – Sean Ragiell, President, CarpetCycle, LLC
- 11:30 a.m.          **Case Study - Waste Reduction and Recycling at WithumSmith+Brown** - Rhonda Maraziti, Director of Marketing and Practice Growth, WithumSmith+Brown – Certified Public Accountants and Consultants
- 12:00 p.m.          **Open Discussion**
- 12:15 p.m.          **Adjourn/Networking**



Preserving Resources,  
Preventing Waste