



## Beyond the Curb...



### **A Message from ANJR President Angela Andersen**

To the ANJR Board and Membership

Happy (belated) New Year and can I get a Hallelujah! Grateful we all made it to this point in time to wish one another good health and success in the coming year.

We are all most certainly welcoming 2021 with open arms. It has been a long and winding road, but technology has enabled us to stay connected through these uncertain times and I commend all that have braved the unknown and got the job done.

It was a bumpy 2020, but let's celebrate what was good in the year and there is plenty. In the spirit of our organization, ANJR managed to achieve and come out fiscally strong thanks to the tireless dedication of the board, membership and of course Marie Kruzan. While it should never take the place of human contact these new technical platforms will be with us for the foreseeable future and they were masterfully implemented throughout this complicated year. Thank you to all that participated.

We hosted virtual monthly Board of Directors meetings and continued to represent our membership regarding many issues including legislative work in food/ organics waste, recycled content, and market development as well as state level procedural modifications for coordinators.

ANJR successfully replaced its March 18, 2020 Annual Meeting with two 1.5-hour webinars on June 23 & 25, 2020. The 40th Annual Recycling Symposium and Awards Ceremony was successfully presented at five fall webinars.

We maintain the commitment to our members to maintain their certification credits and deliver the

most up to date global and regional lens the ever-changing recycling industry to our government and business members.

Please drive your social networks to our website which provides them with the ability to join or donate to ANJR and to participate in our Amazon Smile fundraiser. If you know any colleagues that are not part of the ANJR family, please consider helping us grow through membership development and financial incentives where appropriate.

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### **Governor Murphy Signs Single Use Plastic and Paper Ban**

On November 4, 2020, Governor Phil Murphy signed S864, which prohibits the use of single-use plastic and paper bags in all stores and food service businesses



statewide. This bill is a significant step to reduce harm and pollution that these products cause to our environment.

"Plastic bags are one of the most problematic forms of garbage, leading to millions of discarded bags that stream annually into our landfills, rivers, and oceans," said Governor Murphy. "With today's historic bill signing, we are addressing the problem of plastic pollution head-on with solutions that will help mitigate climate change and strengthen our environment for future generations.

Starting May 2022, both plastic and paper single-use bags, as well as disposable food containers and cups made out of polystyrene foam, will be banned. Paper bags require resources and energy to produce, contributing to pollution. Moving forward, the focus throughout the state will be on using reusable bags. To read the full press release please click [HERE](#).



Greenchip E-waste & ITAD Solutions is one of the nation's fastest growing electronics recyclers. Multi-compliant facilities in New York City and Virginia, provide a strong northeast and mid-Atlantic footprint. Service offerings include environmentally friendly, electronic waste programs, employing the latest technologies and procedures. They are a complete solution focused on data destruction, compliant recycling and asset purchasing. Customers include Fortune 500 companies, Original Equipment Manufacturers (OEMs), healthcare providers, local government units, along with state and federal agencies.

Greenchip holds R2, ISO 14001, ISO 45001 and NAID AAA certifications to ensure electronics and data are properly managed. All recycling processes are completed in-house reducing third party liability and expenses. Many other electronics recyclers send their e-waste to GreenChip for further processing and transparent results.

With ever changing legislature and costly recycling, handling e-waste has always been a challenge for New Jersey municipalities. GreenChip eliminates that headache with dedicated e-waste purchasing programs for municipalities. Currently they service numerous municipalities in New Jersey with DPW and fully staffed collection event programs. These programs generate revenue for municipalities through the simple collection of e-waste from residents.

Nearly 50 million metric tons of electronics are discarded each year, making e-waste the fastest growing waste stream. Only 17% percent of the e-waste generated each year is collected and properly recycled. By 2030 e-waste generated annually is expected to surge to 74.7 million metric tons. Electronic products contain a number of toxic substances hazardous to human health and surrounding ecosystems. GreenChip's state-of-the-art

facilities and years of experience will ensure that electronics stay out of our landfills for generations to come.

GreenChip is currently enrolling municipalities in their programs for 2021. For more information, please contact:

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Email: [lee@greenchiprecycling.com](mailto:lee@greenchiprecycling.com)

Website: [www.greenchiprecycling.com](http://www.greenchiprecycling.com)



*Some of the many materials that are recycled by Greenchip E-waste & ITAD Solutions.*

### **The 40<sup>th</sup> Annual Recycling Symposium & Awards Luncheon**

Unfortunately there was no luncheon, but ANJR hosted its 40<sup>th</sup> Annual Recycling Symposium virtually with a series of 5 webinars that were held between September and December 2020.

The topics of the webinars included 1) safety programs regarding the collection, transportation and recycling of lithium batteries 2) recycling market development 3) innovative ways to reach the public, including creative ideas from Recycle Coach, catchy public service announcements, and zooming recycling magicians into the classroom 4) carton recycling opportunities and how robotics can help 5) ANJR presented its new, free, School Recycling Toolkit that is available on the ANJR website or by clicking [HERE](#).

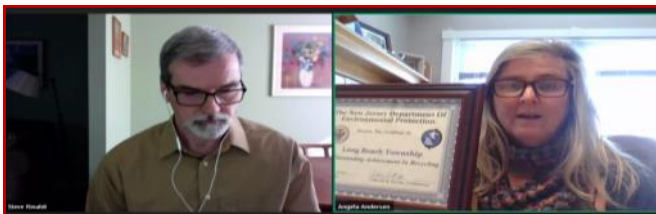
At the November 19<sup>th</sup> webinar the New Jersey Department of Environmental Protection (NJDEP)

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**Recycling Symposium**

presented the annual recycling awards that recognize the outstanding recycling achievements of municipalities, counties, businesses and industry and individuals, as well as schools and other institutions. Among the 2020 honorees are a business that recycles food waste from its cafeterias and plastics from its laboratories; a municipality that recycles 75 percent of its waste, including polystyrene; a university with a comprehensive recycling and reuse program; and an 11 year-old boy who started a successful battery recycling program. To read the awards ceremony complete press release please click [HERE](#).

On November 19, 2020, the following awards for outstanding achievement in recycling were presented:



*Steve Rinaldi of the NJDEP, presents ANJR President Angela Andersen the Leadership Award, for Long Beach Township.*

**Recycle Coach is Available for Free**

Recycle Coach is on a mission to give people the tools and education they need to become pro-recyclers. With Recycle Coach, every person in every municipality can effectively contribute to a smarter, cleaner, and healthier New Jersey – at no cost to municipalities, courtesy of the New Jersey Department of Environmental Protection.

Available to download as a smartphone app and accessible as a web-app, Recycle Coach utilizes technology to make it easier for the average person to recycle correctly. The platform offers useful features that residents can access for proper waste removal. Features available to all New Jersey municipalities are:

- ♻️ **Calendars:** See your collection schedule for the entire year and stay updated on upcoming recycling events and special collections in your community.
- ♻️ **Reminders:** Get personalized collection and event reminders by push notification or email, and learn about schedule changes when they happen.
- ♻️ **"What Goes Where?" Material search:** Find disposal information and set-out instructions for thousands of items in your community; waste less and recycle more with helpful tips and tricks.
- ♻️ **Drop-off information:** Get directions, hours of operation, and more for local drop-off depots.
- ♻️ **Problem Reporting:** Municipalities can choose to let residents report missed collections, vandalism, and more through the app.
- ♻️ **Admin Portal:** Recycling Coordinators can manage news and notifications to send to residents' smartphones. Find reports and insights into your residents' behaviours and the items they are engaging with the most, as well as what they may be confused about.

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## Recycle Coach

The platform is tailored to each local community and allows local municipalities to have constant and easy communication with residents, while making it much easier for residents to recycle. It's time to go digital with your municipal recycling program!

It's free. It helps your residents. The rest of New Jersey is already using it. It's time you do, too.

Contact New Jersey's Customer Success Manager, Joshua Alzona at [jazona@recyclecoach.com](mailto:jazona@recyclecoach.com) or visit [recyclecoach.com](http://recyclecoach.com) to get started.



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### ANJR Inner Circle Members

#### Sustaining

**Integrity Recycling and Waste Solutions**

#### Gold

**Genesis Resource Enterprises, Inc.**

#### Silver

**GreenChip Ewaste & ITAD Solutions**

**Sims Municipal Recycling**

**Waste Management - Recycle New Jersey**

#### Bronze

**Bayshore Recycling Corp.**

**Colgate Paper Stock Company**

**Newtech Recycling**

**Republic Services**

**Solterra Recycling Solutions**

**All County Recycling**

#### Supporters

**Rutgers NJAES—Recycling Certification Series**

Thank  
You



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