

New Jersey WasteWise Business Network

May 4, 2023

Webinar/Meeting

Agenda:

- 10:00 a.m. **Welcome** – Steve Rinaldi, Chair, New Jersey WasteWise Business Network/NJDEP, Bureau of Sustainability
- 10:05 a.m. **Introduction to the DEP’s Plan for Sustainability** – Ky Asral, Chief, NJDEP, Bureau of Sustainability
- 10:15 a.m. **“Compostable,” “Degradable,” “Recyclable,” “Recycled content,” and Other “Green” Product Claims That Confuse the Public - The Federal Trade Commission Green Guides and their Impact on Waste Management** – Matthew Karmel, Principal Attorney, Offit Kurman Attorneys At Law
- 10:35 a.m. **Sustainable Asset Management – Reuse and Recycling Opportunities for the Business Sector** – Robert Frustaci, President and Nelson Silva, Project Coordinator, Sustainable Asset Management/Premier Facility Management
- 10:55 a.m. **The Business Case for Reducing, Rescuing and Recycling Wasted Food** – Victoria Phillips, Waste Reduction Consultant, Center for EcoTechnology
- 11:15 a.m. **Waste Reduction and Recycling Strategies at Firmenich, Inc.** – Clare Lumkong, Director of Sustainability, Firmenich, Inc.
- 11:35 a.m. **Q&A**
- 11:45 p.m. **Adjourn**



Preserving Resources,
Preventing Waste