



# Plan for Sustainability

05-04-2023





# Plan for Sustainability

- Encourage businesses to adopt a Sustainability Plan based on measurable sustainable actions.
- Target audience – small and medium size businesses without sustainability or environmental officers
- Sustainability Roadmap for Businesses template
  - Includes list of sustainable actions and benchmarking/baseline collection information
- The Roadmap helps businesses create a sustainability plan and choose actions that are right for their business.
- Program will be rolled out to businesses and the Bureau will provide technical assistance for businesses preparing plans.



GHG Reduction

Reduced toxic releases

Less waste sent to landfills

Improved supply chain status

Efficient use of raw materials

Increased resiliency

Money saved

Lower fuel consumption

Fewer Vehicle Miles Traveled (VMT)

Lower water consumption

Lower electric consumption

## Sustainability Plan Benefits

Improved brand reputation

Attaining long term value

Increased support of local economies

More community engagement

New products and services using fewer resources

Safer and healthier workplaces

Improved worker retention

Reduced regulatory burden

# Process Map for Businesses



Conduct review with benchmarking & audits

Download Roadmap and start building Sustainability Plan

Set short- and long-term goals and chose possible actions

Seek out technical assistance



Identify financial incentives and programs

Implement sustainable actions

Measure and track outcomes of actions

Review plan results & update plan as needed

# Topics in the Plan for Sustainability Roadmap

- Energy
- Waste
- Water
- Management & Leadership
- Transportation
- Green Building
- Environmental Restoration
- Emergency Preparedness
- Community
- Resources & Material Management
- GHG Emissions

# Integrating Existing Programs into the Plan for Sustainability

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**Sustainable Business Registry**

Businesses successful in implementing actions will be recognized on the Registry



**Small Business Assistance Program**

Direct technical assistance to be provided in person and virtually



**Sustainability Speaker Series (S3)**

Businesses successful in implementing actions can speak at an S3 meeting.



**WasteWise Business Network**

Marketing – Sustainability Planning to businesses within the network



**Pollution Prevention Program**

Technical Assistance and plan reviews

# Plan for Sustainability Program Development

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**Complete information gathering and document and website creation.  
Summer 2023**



**Promote the program to New Jersey Businesses  
Fall 2023**



**Provide technical assistance to businesses preparing plans.  
Winter 2023**



**Businesses implement plans and share their successes on the SBR.  
Winter 2024**

# Contact

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