



# Association of NJ RECYCLERS Beyond the Curb...

SUMMER 2023

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## A Message from ANJR President Gary Smalley

I wanted to tell you a little about myself and my shared vision for the future and success of ANJR.

I was born, raised and still live in South Plainfield. I married my high school sweetheart in 1980. I have a son, a daughter, two granddaughters and another one on the way. Both my children live 15 minutes away and we are blessed that they are so close and that they still like my wife and me!

My great-grandfather was an original builder and resident of Mallard Island (“Mud Island”) in Manahawkin. He was a professional clammer and when I was 16, I also became a professional clammer and spent every summer with him until he became too old to jump off the side of a boat. We clammed the Great South Bay and did the clambers shuffle in 3-4 feet of water. When we felt a clam, we would use a rake to pull them up or lower our heads into the water to pick them up with our hands. I would receive five cents per clam and an average sack would have 500 clams in it.

The Smalley family owned wholesale and retail seafood stores in Dunellen and Plainfield, appropriately named Smalley’s Seafood. Many nights I would drive the pickup truck at 3:00 AM to Fulton’s Fish Market (NYC).

In 1981 I bought into my father-in-

law’s family-owned garbage company and two years later in bought him out. I was on the front lines when the State of NJ mandated recycling. Honestly, I never thought it would last. But, was I wrong!

I turned a 1.5 route per day business into 12+ routes per day; including three roll-off trucks and over 100 containers. I’m not boasting, but rather providing you with a level of comfort that I have well established industry knowledge.

I have memberships, sponsorships and have supported the following:

- Middlesex County SWAC - Board Member
- Union County Recycling Coordinators
- Association of NJ Recyclers - President
- NJ Chapter Solid Waste Association of North America SWANA) – Board Member
- NJ Conference of Mayors – Business Council
- NJ Association of Counties – Supporter and Sponsor
- NJ Government Finance Officers Association - Supporter and Sponsor
- Government Purchasing Association of NJ – Supporter and Sponsor
- Sustainable Jersey, Bronze Supporter - Solid Waste Advisory Council Member
- NJ Public Works Association – Supporter and Sponsor
- NJ League of Municipalities – Supporter for 15+ years
- Municipal Clerks Association of NJ – Supporter and Sponsor
- 2023 NJ Sustainability in Motion Conference, Executive Committee

My shared vision for ANJR is to take our rightful place as the premier voice for ALL things related to recycling and sustainability as well. If you think about it, you really can’t be sustainable without a degree of recycling.

We can’t do it through membership alone, membership has and always will be the cornerstone/foundation of this Association and will always be an important component. We need to do more, including:

- Fundraising events - fun events that will include CEU opportunities
- Collaborating with other associations and organizations to achieve common goals
- Increasing involvement within communities.
- Supporting local initiatives within municipalities.

Moving forward, I want every member to have a voice, and this will include several opportunities to express your opinions and what you would like to see ANJR accomplish. EVERY member will have a voice! We need that to happen.

I thank you for your support and look forward to many new and exciting events that will involve our membership. Please email me at [GSmalley@publicservices.com](mailto:GSmalley@publicservices.com) with any suggestions. I look forward to the future with this great team of municipal professionals/members and our company sponsors!

## Long-time ANJR Executive Director Marie Kruzan Retires



*Marie Kruzan at the 40<sup>th</sup> Annual Recycling Symposium and Awards Luncheon on October 12, 2022.*

Marie Kruzan, our Executive Director and the voice of ANJR for over three decades, finally felt ready to retire this past May.

True to form, she delayed her departure by a few years to help us navigate the pandemic and the world of zoom meetings and webinars.

This included hosting and facilitating NJDEP's virtual Waste Wise meetings.

She leaves an amazing legacy of 34 years of dedicated service to ANJR and the recycling community. This included over three decades of planning and managing ANJR's yearly state symposiums and annual meetings, hundreds of county coordinator meetings and municipal "Swap and Share" events.

During her tenure as Executive Director, she championed the cause of recycling not only in New Jersey, but throughout the country. She was a driving force in creating New Jersey's Recycling Certification Program, ensuring that the term "Recycling Coordinator" was more than just a title and that Recycling Coordinators received the foundational training needed to establish strong recycling programs in their communities. On a national level she was a key player in setting the accrediting standards adopted by the Recycling Organizations of North America (RONA) for Recycling Coordinator Certification Programs.

Marie has worked on all the major recycling bills adopted in the past 30 years, including preparing testimony, meeting with bill sponsors and making many treks to Trenton for legislative hearings. Over the years, she has worked with ANJR's legislative committee to ensure that legislation has included essential language to protect and benefit the recycling community. Thankfully, her commitment to ANJR and the recycling community remains constant. She will be serving on the legislative committee, now as a member, to address new recycling challenges.

She has been a one-woman wonder, keeping this organization afloat during some challenging fiscal times. Most members may not know that she has donated much of her own time and worked many long weekends and late nights preparing for ANJR events.

The ANJR Board owes her a tremendous debt of gratitude for her service and we are grateful that she will continue to be an outstanding advocate for recycling in New Jersey.

## Introducing ANJR Executive Director Catherine Choudhry



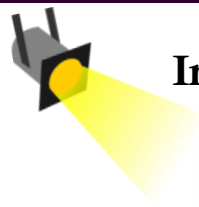
Catherine Choudhry is thrilled to be joining the ANJR family as Executive Director. Although Marie's shoes will certainly be hard to fill, she is excited about getting to know everyone and continuing the great work of the organization. Catherine has a background in education and business. Catherine has always had a passion for environmental sustainability both personally and professionally. As a Green Team member in her local community, she has assisted with the implementation of many recycling and sustainability programs that have had a substantial impact on the local recycling program. Welcome aboard, Catherine. We are excited to have you.

In addition to welcoming Catherine, ANJR has a new address, phone number and email address, that are listed below.

ANJR  
208 Lenox Avenue, #305  
Westfield, NJ 07090  
908-722-7575  
[anjr@anjr.com](mailto:anjr@anjr.com)



*ANJR Executive Director Catherine Choudhry addresses the crowd at the 9<sup>th</sup> Annual ANJR Golf Outing on June 21, 2023.*



## Inner Circle Spotlight



### Who is Newtech?

**Electronic Recycling the Right Way** - since 1995, Newtech Recycling has proudly served many of the communities and businesses in New Jersey and the New York Metropolitan area. As the largest independent electronic recycler in the State, Newtech prides itself on excellence in service, responsiveness, and flexibility to meet clients' needs. They are permitted/licensed by the NJDEP, inspected on a regular basis, with a focus on the adherence to Universal Waste rules that apply to their permit along with a review of downstream vendors and Employee Health and Safety Compliance. Newtech is: an R2-v3 approved facility, ISO 14001 and OHSAS 18001 certified. They are participants in the Statewide Extended Producer Responsibility (EPR) law for electronic recycling, as a representative for many major manufacturers. They are advocates for recycling in the State as their owner Jim Entwistle has testified multiple times in Trenton as well as served on the Solar Panel Recycling Commission as an appointee of the Governor. Jim is also an ANJR Board member as well as a member of the Association of NJ Household Hazardous Waste Coordinators.

Their location in Somerset NJ is centrally located to service all of their clients and modeled for the efficient and effective processing of equipment. They have an amazing team in place with a superior track record. Newtech looks to the future with great anticipation.

**Newtech Recycling, View of the Future** - as Newtech increases its capacity through logistics and the efficient flow of material through it's facility, they are constantly reviewing the markets they serve and the products they recycle. With the advent of flat screen devices and the diminishing amount of CRT (cathode ray tube) devices, Newtech has experienced a decrease in material weight of that style of product. To compensate for this loss, they have increased their efforts to collect from more covered entities through an aggressive marketing effort and awareness campaign. They are letting more people know that they are here to help.

In addition, Newtech is expanding its accepted material to include all types of batteries with a focus on lithium. Their concentration is on the proper handling of the batteries for safety, downstream vendor partners with logistical capabilities, products and methodology for handling batteries that pose a risk, and the downstream partners ability to recover critical metals.

**For more information about Newtech Recycling please contact:**

**Jim Entwistle**

**President, Newtech Recycling**

[jim@newtechrecycling.com](mailto:jim@newtechrecycling.com)

<https://newtechrecycling.com>

## Proud to be of Service to New Jersey

### Company Services

- ♻️ computer and electronic recycling
- ♻️ data security and shredding services
- ♻️ corporate and office cleanouts
- ♻️ mobile phone, tablet, and printer recycling
- ♻️ scientific, medical, lab and test equipment disposal
- ♻️ logistical planning and pick-up service
- ♻️ logistical certificates of recycling for material collected

### Who they Service

- ♻️ counties
- ♻️ municipalities
- ♻️ schools, colleges & universities
- ♻️ hospitals & health care facilities
- ♻️ businesses

\*Home Pickups upon Request

### Where they Service

- ♻️ New Jersey
- ♻️ New York City & Suburbs
- ♻️ Connecticut
- ♻️ Pennsylvania

\*National Pick-up Services Available



*Former ANJR Executive Director Marie Kruzan is surrounded by employees from Newtech Recycling at the 9<sup>th</sup> Annual ANJR Golf Outing on June 21, 2023 (l. to r. Kaden Piccione, Conner Entwistle, Marie Kruzan & ANJR Board member Jim Entwistle).*

## Meet Our Member - Ocean County

Our newest column will introduce you to an ANJR member. We thought for the first article we would spotlight an entire county - Ocean County.

**Let us begin by thanking Ocean County for being an ANJR member and also for their offer of funding ANJR membership for each of the 33 municipalities in Ocean County!**

Ocean County's recycling program prides itself on innovation, sustainability, and adaptability. The Department of Solid Waste Management (SWM) and its recycling programs must adapt to a fluctuating population annually, with a year-round population of over 650,000 residents that swells to over a million through summer seasonal residents and tourists.

The County owns and operates two recycling centers, a northern location and a southern location, accepting single stream and source-separated recyclables, as well as over 15 "special waste" materials (paint, electronics, motor oil, etc.). The County also operates leaf and brush composting sites at both regional centers, while

assisting eight additional municipal sites with their composting sites/operations; the resulting compost and mulch produced is ultimately made available for free to residents and nonprofits of Ocean County.

The SWM Department has aimed to take an aggressive and proactive approach to its education and outreach activities. County personnel host a volunteer Master Composter Program and performs over 50 waste, recycling, and composting talks each year, reaching thousands of residents; so far in 2023, they've already surpassed 50 presentations to a varied collection of schools, environmental groups, community associations, etc. in addition to hosting these groups for tours of the northern recycling center in Lakewood Township.

Their location along the "jersey shore" presents unique challenges with population swells, but also with shore-related materials, which has led to initiatives for a boat shrink wrap collection program and a boat flare disposal program; the County's very first boat flare disposal event just took place in May and was a great success, resulting in the collection and safe disposal of over 1,200 marine flares.

As part of its goal to promote sustainable tourism and protect the Barnegat Bay, the SWM Department works with the County's public spaces to prevent littering and encourage recycling. Ocean County has over 200 recycling "igloos" strategically placed at parks, beaches, marinas, and other public locations, and in 2022 the Department initiated an art-sustainability program to give a fresh look to these recycling containers. The first successfully completed project was undertaken by Brick Memorial High School, and the Ocean County Board of Commissioners recently presented the school with certificates in recognition of their outstanding work!



*Brick Memorial High School students, joined by Ocean County Commissioner Barbara Jo Crea, proudly show off their recycling "igloos".*

## ANJR Resumes Regional Swap & Share Events

Over 75 NJ recycling professionals attended the ANJR Annual Regional Swap & Share sessions. The Northern session was held at the Morris County Library in Whippany on May 18, 2023 and the Southern session held at the Rutgers EcoComplex in Bordentown on May 24, 2023. The goal of the Swap & Share is to provide NJ recycling professionals with a venue to share ideas and learn from each other. Attendees included municipal and county recycling coordinators from all over New Jersey. Many ANJR members and representatives from recycling companies were also in attendance. According to Anthony Marrone, Morris County District Recycling Coordinator, "many pertinent topics were discussed including rechargeable battery recycling, dual vs. single stream recycling, recycling inspection programs and public outreach programs."



*Pictured at the Northern Swap & Share on May 18, 2023, are the Morris County Municipal Utilities Authority staff with former ANJR Executive Director Marie Kruzan (1<sup>st</sup> row left) and ANJR Executive Director Catherine Choudhry (2<sup>nd</sup> row middle).*

**ASSOCIATION OF  
NJ RECYCLERS**

208 Lenox Avenue  
#305  
Westfield, NJ 07090  
908-722-7575  
[anjr@anjr.com](mailto:anjr@anjr.com)  
[www.anjr.com](http://www.anjr.com)

*President*

**Gary Smalley**

*Executive Director*

**Catherine Choudhry**

**Inaugural Sustainability in Motion Conference is A HUGE Success!**



Thank you to everyone participated in our first ever Sustainability in Motion Conference! The conference was fully sold out for both exhibitors and attendees. The conference hosted over 350 attendees including 50 Exhibitors, speakers and moderators from across the Northeast. We cannot wait to start working on the 2024 Sustainability in Motion Conference!

Conference presentations, speaker bios, and photos will be posted on the [conference website](#).



*ANJR President Gary Smalley addresses the crowd at the 2023 NJ Sustainability in Motion Conference.*



*New Jersey State Senator Bob Smith (D) addresses the crowd at the 2023 NJ Sustainability in Motion Conference.*



*(l. to r.) Steve Kucsan, Coregistics, Mike Arcieri, Newport International LLC., ANJR Board Member Patrick McGaheeran, Colgate Paper Stock Company and Joe DiNardi, Colgate Paper Stock Company are all enjoying the beautiful day at the 9<sup>th</sup> Annual ANJR Golf Outing on June 21, 2023.*



*Waste Management employees are seen enjoying themselves at the 9<sup>th</sup> Annual ANJR Golf Outing on June 21, 2023 (l. to r.) Rafael Hernandez, Pedro Dapaz, Augie Galante & ANJR Board member Bill Lehman.*

