



A Reuse Revolution: Reusable Bags

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GOATOTE



Creating Reuse Systems for Reusable Bags



Retail



Education



City's and States



Bag Up NJ

New Jersey's Ban on plastic and paper bags has been a HUGE success



The Problem



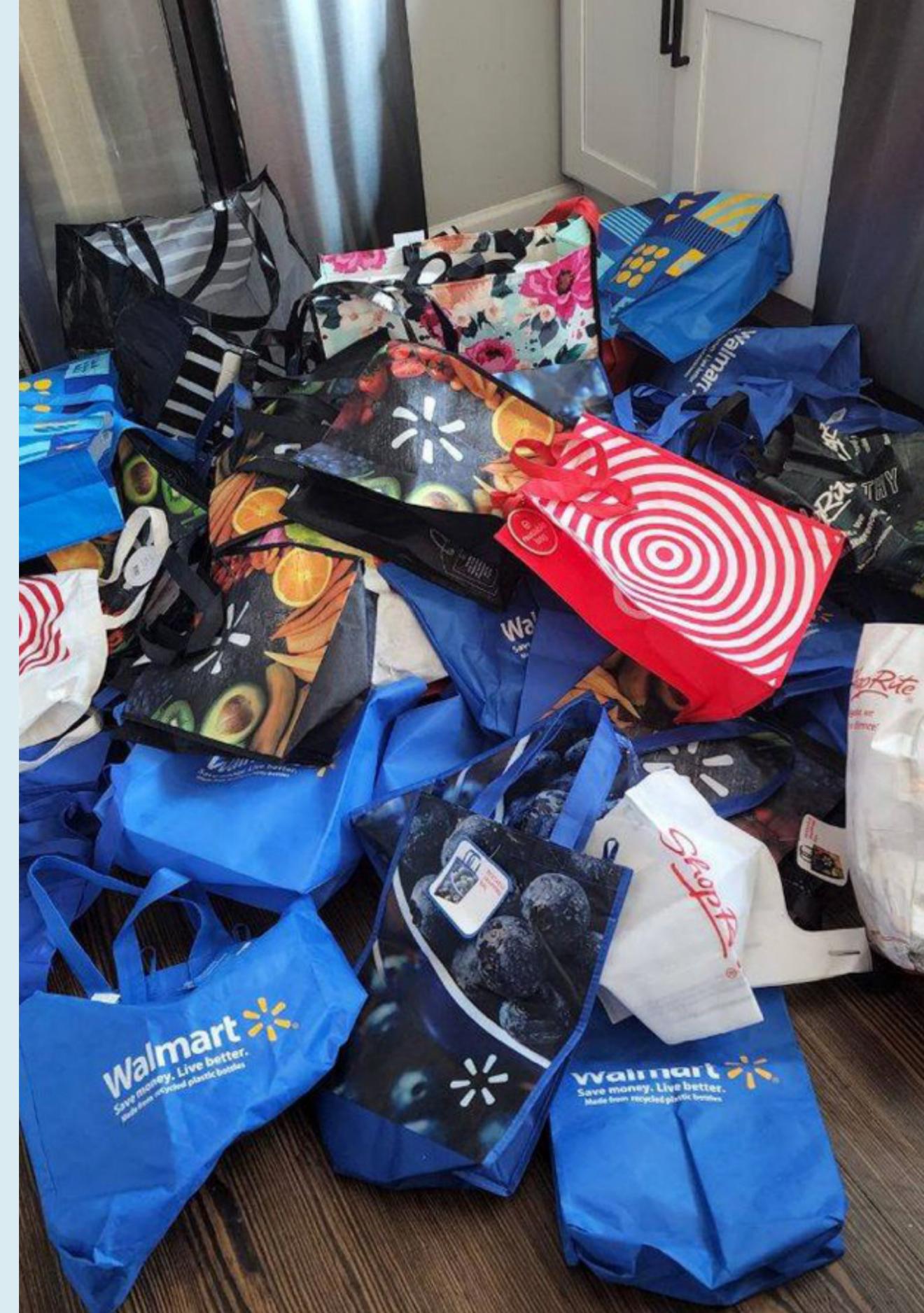
Shoppers forgetting their bags and purchase more reusable bags

Shoppers accumulating more bags than they could ever use

Reusable bags are not actually getting reused

No way to locally recycle these bags

Food banks and pantry's need CLEAN bags





New Jersey Reusable Bag Redistribution Project



What we Learned

Participation

Ease of Use

Donations

Bags are Dirty

Bag Composition

Recycling

The Need is there!

Where We are Now

Campaign to educate shoppers

Retail Opportunity

Opportunity to take this Statewide

Opportunity to service all of CFBNJ Bag Needs

Reusable Bags!

Do you have reusable bags
you don't need?



Donate your new or
gently used bags.

Please remove any tags and stickers

Bags will be sanitized and
distributed to local
organizations.

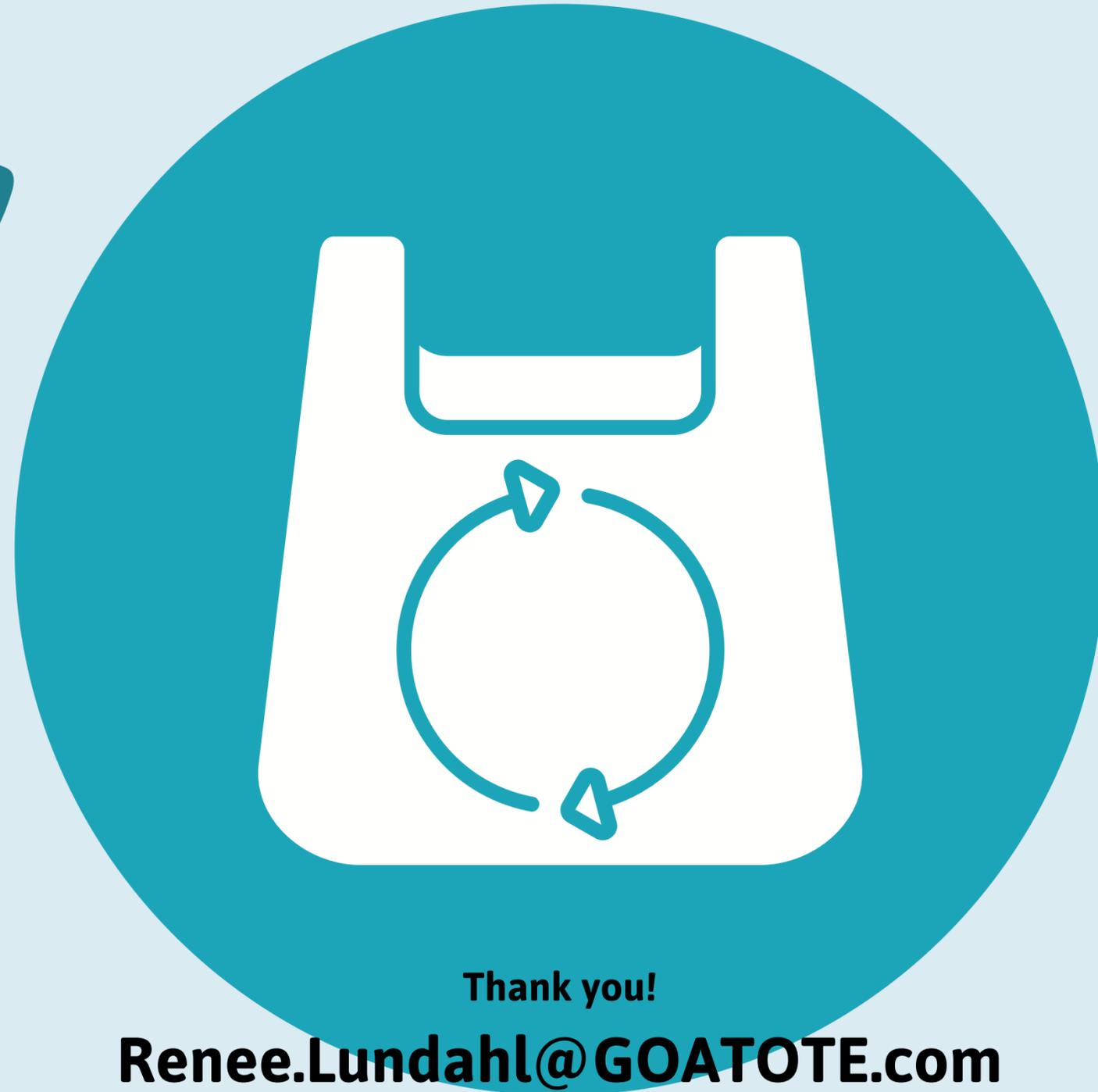
Scan code to find
drop-off locations



Help the environment
and those in need.



Where Do We Go From Here



Thank you!

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