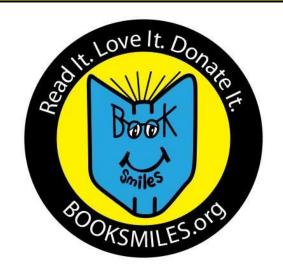
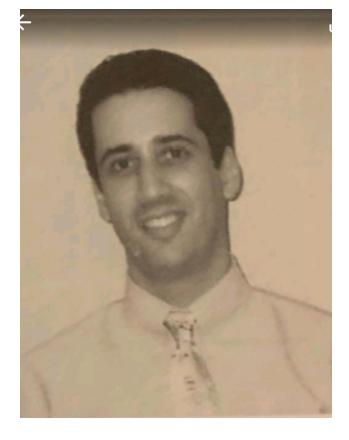
# Spreading Book-Wealth While Keeping It Green



**BookSmiles**Established September 2017



Moorestown: 2001-2004



Lindenwold: 2004-2022

# Teaching career 2001 - 2022

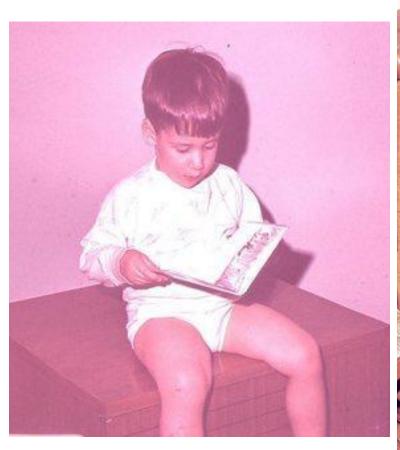
The story that inspired the movement...





### Why we need to find homes for used children's books

- Almost 10% of all newly published children's books end up being shredded because of overstock
- Most children's books donated to the big box thrifts, or donation agencies, end up getting pulped. They have no resale value.
- After kids outgrow them, children's books tend to yellow on the shelves or get packed away in tubs.
- Most children living in book deserts, on average, own a few books.





Where I learned how to run a business...













# **Best practices**

- Convert Toter trash bins into magical collection stations.
- Turn used children's books into a commodity.
- Rescue boxes for packaging from dumpsters.
- Export outdated, yellowed books to Africa and Jamaica.

Inspire students and teachers to create practical works of art.





Transforming a trash can into a book collection station.





# GoodWill Story

1.5 million children's books equals 468 tons!!!



Almost 500 tons of children's books that would have gone to the pulpers have been sorted at the Book Bank!



## Why am I happy that GoodWill is charging me for pallets?

Original	– Not Negotiable	BILL OF LADI	NG STO		TELL B	anier's Pro No. Higper's Bill of Lading No. Disignee's Reference/PO No.			
(Mame of Carrier)						arrier's Code (SCAC)			
RECEIVED, subject to individually determined rates or contracts that have been agreed upon in writing between the carrier and shipper, if applicable, otherwise to the rate's classifications and rules that have been established by 'be carrier and are available to the shipper, on request;									
at the property described below, in apparent good order, except as good (order).			S From	request; From GOODWILL <sub>®</sub> SO NJ					
the property described below, in apparent good order, except as noted (contents and condition of contents of packages unknown), marked, consigned, and destined as indicated below, which said carrier (the word carrier being understood route to said destination. It is mutually agreed, as to each read of all or any of said property over all or any portion of said route to destination, and as to each party at any time interested in all or any said property, that every service to be performed hereunder shall be subject to all the terms and conditions of the Uniform Domestic Straight Bill of Lading set forth (1) in Official, Southern, Western and Illinois Freight Classification in effect on the date hereof, if this is a rail  Shipper hereby certifies that he is familiar with all the terms and conditions of the said bill of Idaling, including those on the back thereof, set forth in the classification or tariff which governs the transportation of									
Consigned to Ne DOK Smyles DOOK DANK									
Destination + 300 N. Cresent Blue State Zip County Mail or street address of consignee - For purp Delivery Address *							dress of consignee – For purposes of notification only.)		
Route White Lennsacken, NO8110 *To be filled in only when shipper desires and governing tariffs provide for delivery thereof.									
Delivering Carrier Ctcl Weight Car or Vehicle Initials No.									
No. Packages		Kind of Package, Description Special Marks, and Exce	of Articles,	*WEIGHT (Subject to	Class	Check			
3	GALLOID	-Children	is Broka	Correction)	or Rate	9:30	Subject to Section 7 of Conditions of applicable bill of lading, if this shipment is to be delivered to the consignee without recourse on the consignor, the consigner shall girn the following		
	1) Dicht	(70203	\$ 3 1		Time	OWN	the consignor shall sign the following statement.  The carrier shall not make delivery of this shipment without paymest of freight and all other lawful charges.		
	vocajia	W/			aut	7,75	(Signature of Consignor)		
	0 10	1 otal					Freight charges are PREPAID unless marked collect. CHECK BOX IF COLLECT		
	Duyons	1-3. Pallet	43/3 GAY lock	8			Received \$		
			0				to apply in prepayment of the sharges on the property described hereon.  Agent or Cashier		
			Total	\$201.00			Per(The signature here acknowledges only the amount prepaid.)		
* If the shipment moves between two ports by a carrier by water, the law requires that the bill of lading state whether it is carrier's or shipper's weight.  NOTE - Where the rate is dependent on value, shippers are required to state specifically in writing the arreed or declared value of the operation.  Charges Advanced:									

## Reuse boxes





#### More about boxes



Book-kids are great at doing drives!

Here is an opportunity to share the mission: share/upcycle your books for kids in need.





# Put your garage to work! Collect books.



Some books might be outdated, or a bit too used for American kids, so we ship them abroad to give them new lives. Better than recycling!



- Malawi
- Jamaica
- Nigeria
- Ghana
- South Sudan
- Kenya
- Dominican Republic

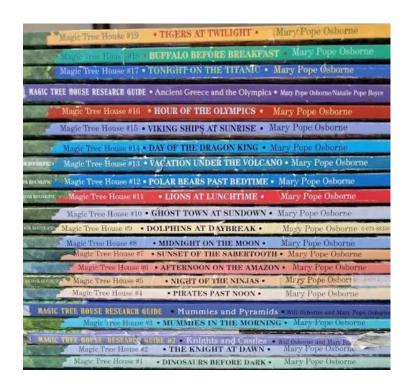
# BookSmiles Books in Malawi and Ghana! Note the encyclopedias, candidates for American landfill!

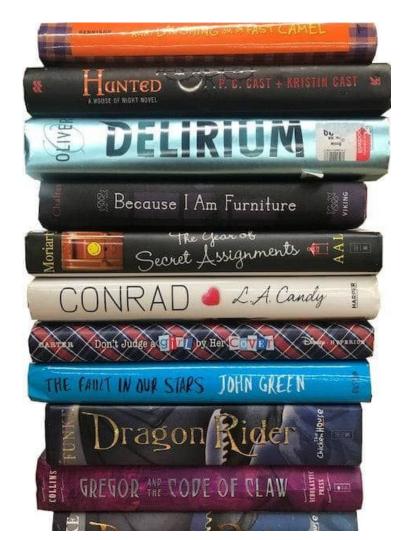




#### **Printing Costs**

\$2.00 for a paperback, and only \$10.00 for a printed hardcover





# Let's harvest and spread book wealth!





# Follow us on Facebook / Q and A

